

# CATALYST

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## FOR IMMEDIATE RELEASE

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### **CATALYST BENEFITS, INC. ANNOUNCES PARTNERSHIP WITH HEALTH WATCH**

**Northbrook, Illinois – April 22, 2005** – Catalyst Benefits, Inc., the premier provider of innovative and high quality benefits to the world of hospital aging adult affinity programs, announces a ground-breaking partnership with Health Watch, a leading provider of Personal Response Systems (PRS) in the United States.

“One of our commitments to America’s adult active, aging population is to enable them to maintain their independence and quality of life as long as possible,” said Bruce Mondschain, President of Catalyst Benefits. “This is a natural and dynamic partnership that allows us to offer a unique extension to our other vital services we provide hospital aging adult affinity programs.”

Health Watch has been providing Personal Response Systems to hospitals, home health care agencies and municipalities nationwide since 1986. Their systems provide a vital safety net clients need to continue living at home in familiar and comfortable surroundings, reassuring their independence and safety. A simple touch of a button brings help to subscribers in seconds, 24 hours a day, 365 days a year making ‘Every day, Independence Day at Health Watch.’

“Health Watch’s mission goes hand-in-hand with Catalyst’s goals in that their innovative products facilitate independence, self-confidence, security and safety,” Mondschain added.

According to Raymond Wiltshire, Vice President of Health Watch, they are committed to addressing and expanding on health-care issues such as advanced personal monitoring and security, fall detection, medication compliance and more.

“We have found an ideal partner in Health Watch that allows us to enhance our ‘Healthy Living’ benefits to members of hospital affinity programs,” Mondschain concluded.

**About Catalyst Benefits, Inc.**

Catalyst Benefits, Inc., a Northbrook, Illinois based company and the recipient of the American Society On Aging Business of the Year award for 2004, is committed to providing the finest in “stand – alone” benefits to hospital membership programs throughout the United States. At present, Catalyst serves over 275 hospitals with memberships in excess of 2.1 million adults over the age of fifty. Catalyst Benefits has long recognized the critical need for providing assistance to the market of aging adults who face skyrocketing prescription costs. This new relationship with Health Watch. is one more giant step toward addressing this issue.

**About Health Watch**

Established in 1986, Health Watch is a leading provider of Personal Response Systems (PRS) in the United States, partnering with hospitals, home health care agencies and municipalities nationwide. Over the years, they have earned the trust of health care professionals who have come to think of their service as a valuable extension of their own. Their innovative products and systems are designed to facilitate independence, self-confidence, security and safety.